



A PART of THE NOVA SCOTIA MUSEUM

P.O. Box 640  
162 Two Islands Road  
Parrsboro, NS B0M 1S0  
902.254.3814

Operated in partnership with the Cumberland Geological Society

## Summer Position - Outreach and Marketing Assistant

*Fundy Geological Museum, Parrsboro NS*

### Key Responsibilities:

#### Marketing:

- Develop/implement daily social media content
- Capture photos and video in Museum and in field
- Assist with developing advertising campaigns
- Creating marketing materials
- Daily update of online platforms ie. website, Google, Shopify, etc.

#### Science Communication, Education, & Outreach:

- Assist with planning/implementation community outreach events
- Develop educational content for social media platforms
- Represent the Museum in public at community events/tourism programming initiatives
- Assist with on-going efforts to digitize the Museum collections



The successful candidate will work full-time (35 hrs/week) including weekends for the duration of the summer program, and receive **\$17-19/hour** as compensation. Position is 12-16 weeks in duration (May-August), dependent on availability and funding.

Ideal candidates are post-secondary students or graduates with strong interests in the fields of public relations, tourism, marketing, and communications. A valid driver's license and proficiency in both English and French are considered assets.

**To apply, send a cover letter and resume to [FundyGeo@NovaScotia.ca](mailto:FundyGeo@NovaScotia.ca) by midnight on April 8th, 2024. Applications can also be submitted in person at Museum. Please contact before deadline with questions about application and eligibility. All positions are subject to funding availability.**



**The Fundy Geological Museum is an equal opportunity employer and prohibits discrimination on basis of race, gender identity, sex, ethnicity, religion, age, or disability.**

**The Fundy Geological Museum acknowledges that we are in Mi'kma'ki, the ancestral territory of the Mi'kmaq people and we are honored to all be Treaty people.**

NOVA SCOTIA  
MUSEUM  
THE FAMILY of PROVINCIAL MUSEUMS